AVATIER

IDENTITY MANAGEMENT

BUYER'S GUIDE
SELECTING THE RIGHT SOLUTION

Introduction

Identity and access management (IAM) is an increasingly-important aspect of business today for a number of reasons ranging from employee login security to credential auditing and monitoring. The IAM marketspace is a crowded one, with many options to choose from. It is important to select the company whose product best matches the needs of your business, but other considerations such as project implementation time and operational costs are equally vital.

Established in 1997, Avatier has built a reputation for highly-secure and easy to use information management and access governance products. We strive to create robust products that serve our users' needs with a fast installation time, and a user-friendly interface that features a point-and-click GUI that is easy to learn and use. Available individually or bundled together in our signature Avatier Identity Management Solution (AIMS), our software can be set up to meet your current business needs and can be expanded as necessary to match your future growth.

Product flexibility lets you choose the best solution instead of the only solution

Many of the key players in IAM choose to bundle their products instead of allowing users to pick and choose the options that create the best fit for their company. This approach forces customers into a one-size-fits-all approach that can result in companies paying for services that they may not need.

Instead of creating a single, catch-all solution, Avatier gives customers the flexibility to pick and choose the products they need.

Our current product offerings include:

Password Station creates a self-service password reset solution that reduces helpdesk call volume by up to 30%.

Identity Enforcer automates user provisioning and reduces the overall time necessary to add, remove, and modify users.

Compliance Auditor works with Identity Enforcer to make security and compliance management fast and easy.

Single Sign-On authenticates users across multiple services and directories with a unified, secure sign-on.

Group Requestor improves IT security by addressing active directory group management such as deleting expired groups and more.

Group Enforcer takes the confusion out of active directory group membership management through workflow automation.

Avatier Identity Management Solution (AIMS) includes all of the above-mentioned products in a comprehensive security suite.

The safety and security of your information is our mission

A majority of security breaches involve privileged credentials, which make more information available to hackers than individual credentials. When evaluating IAM solutions, choosing a company with a flawless track record for security and the latest tools to keep your information safe are vital considerations.

Avatier takes this mandate seriously, designing all of our offerings to exceed United States military standards. We use enterprise-level static security scanning to constantly monitor our products, and we update immediately as information about the latest security vulnerabilities and hacking attacks becomes available. We also provide check-in software escrow services, so you can rest assured that our services will always be at your disposal.

In addition to these backend measures to keep your data safe, we are constantly working to stay on the cutting edge to bring you the latest technology. We have recently deployed multi-factor authentication using biometrics for the ultimate in personalized security.

We keep your confidential information safe and secure through constant vigilance.

Fast and easy installation means no wasted time or resources

When it comes to IAM solutions, speed is key. Unfortunately, many of the products available today can take months or even years to install depending on the product's size and complexity. These long installation times leave a company in security flux in the interim and come at a number of tangible and intangible costs, including unforeseen delays that can greatly exceed budgeted deployment time and startup costs. Furthermore, long installation timeframes continue to leave a company open to security threats while they are being executed.

Avatier is different from its competitors. We have put time and care into designing products that can be implemented quickly and easily, and that carry a cost of maintenance that is far less than any other. This leads to fast installation times that can be as low as six weeks from start to finish, saving you both time and money.

In addition to our quick installation schedule, Avatier stands apart from the competition by maintaining products that integrate well with other systems. We understand that it takes many pieces of software to make a company run, and it is our goal to create an IAM environment that works without costly patching or maintenance once it is installed. Our robust offerings mean that **our services come at a minimum cost of maintenance when put up against competing services.**

Best of all, every one of our products are complete solutions right out of the box. That means that although Avatier offers RESTful APIs to support full customization, there is no programming necessary to get set up. This unique approach to installation gives Avatier the distinction of being the company whose product requires **the least amount of effort and cost from the time of purchase to the time when the system is fully online.**

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A user-centric approach makes IAM accessible to everyone

All too often, IAM solutions create complexity that can cause a negative trickle-down effect. While any IAM solution may be robust and highly-secure, a steep learning curve can prevent the system from being fully utilized and can lead to vulnerabilities and lost productivity.

A strong user-centric experience is one of the core tenants that helps Avatier stand apart from its competitors. All of our products are built with an eye towards usability with core features such as simple point-and-click interfaces and an industry-first shopping cart experience. We have taken the time to develop innovative ways of interacting with your IAM solution so that users and administrators alike are empowered to use Avatier products to their fullest potential.

Conclusions

There is a number of strong competitors in the identity management market space, so it can be challenging to choose the option that is the best for your company. With a la carte products that can be purchased individually or as an entire suite, Avatier gives you the flexibility to choose the IAM products that are best suited to your needs. Our fast installation timeline and low setup costs bring you a fast return on your investment, and our innovative user-centric approach makes our products a pleasure to use. All of these attributes combined with our long track record of military-level security make Avatier an excellent choice for any business seeking to improve its identity security management.

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